

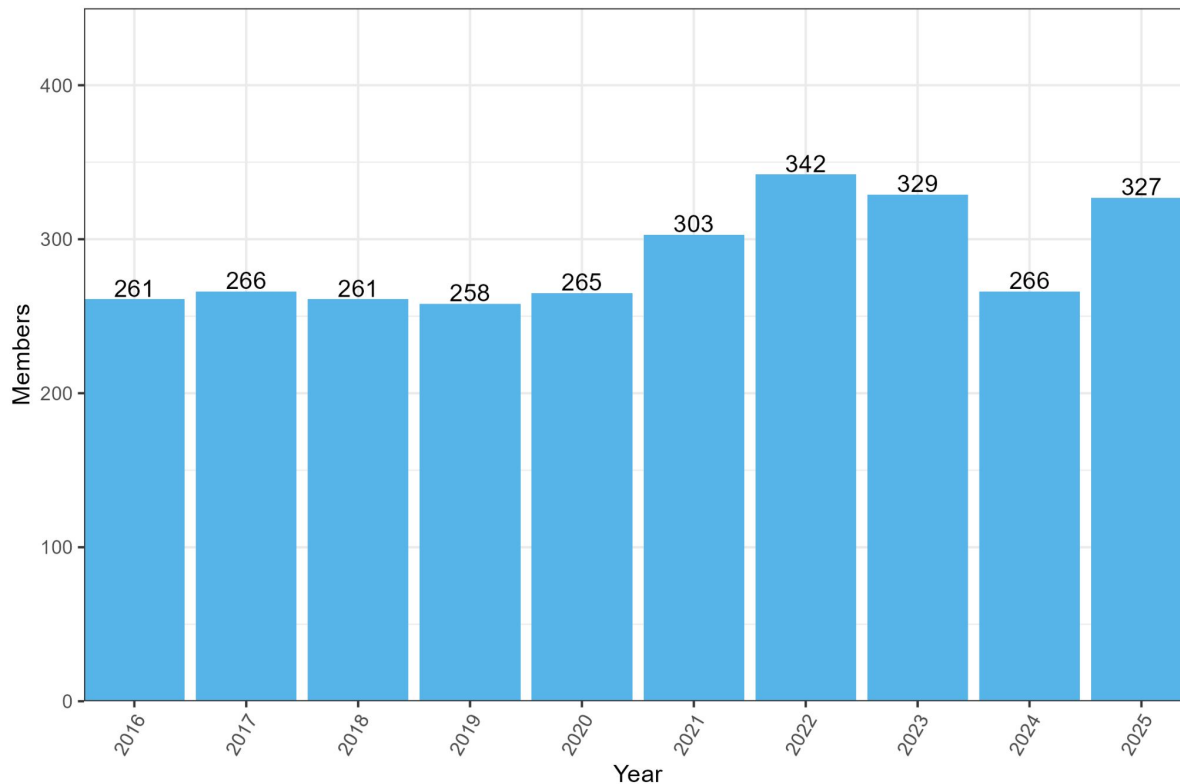


Society of Canadian Ornithologists
Société des ornithologistes du Canada

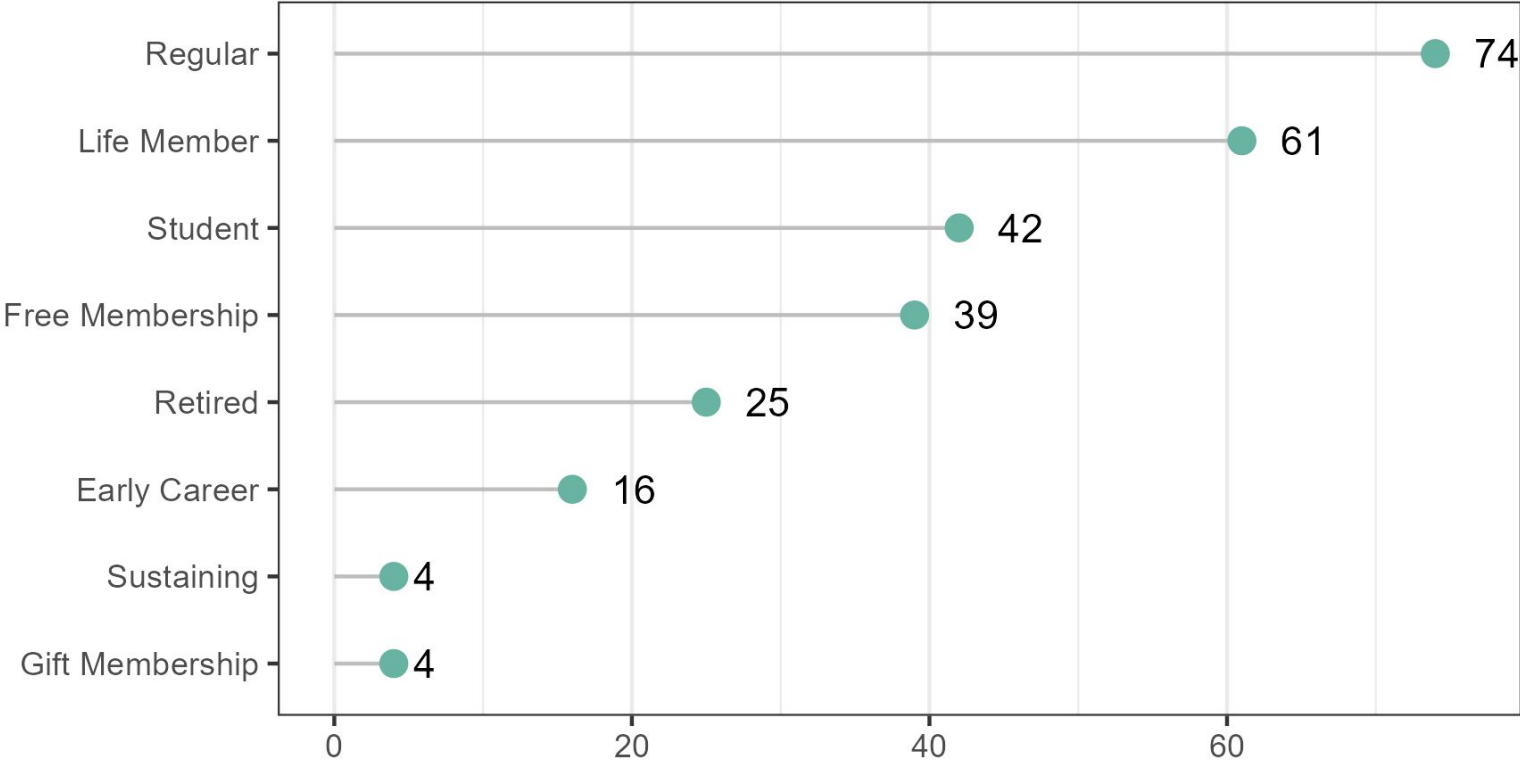
Membership Secretary report 2024

Francis van Oordt
membershipsecretary@sco-soc.ca

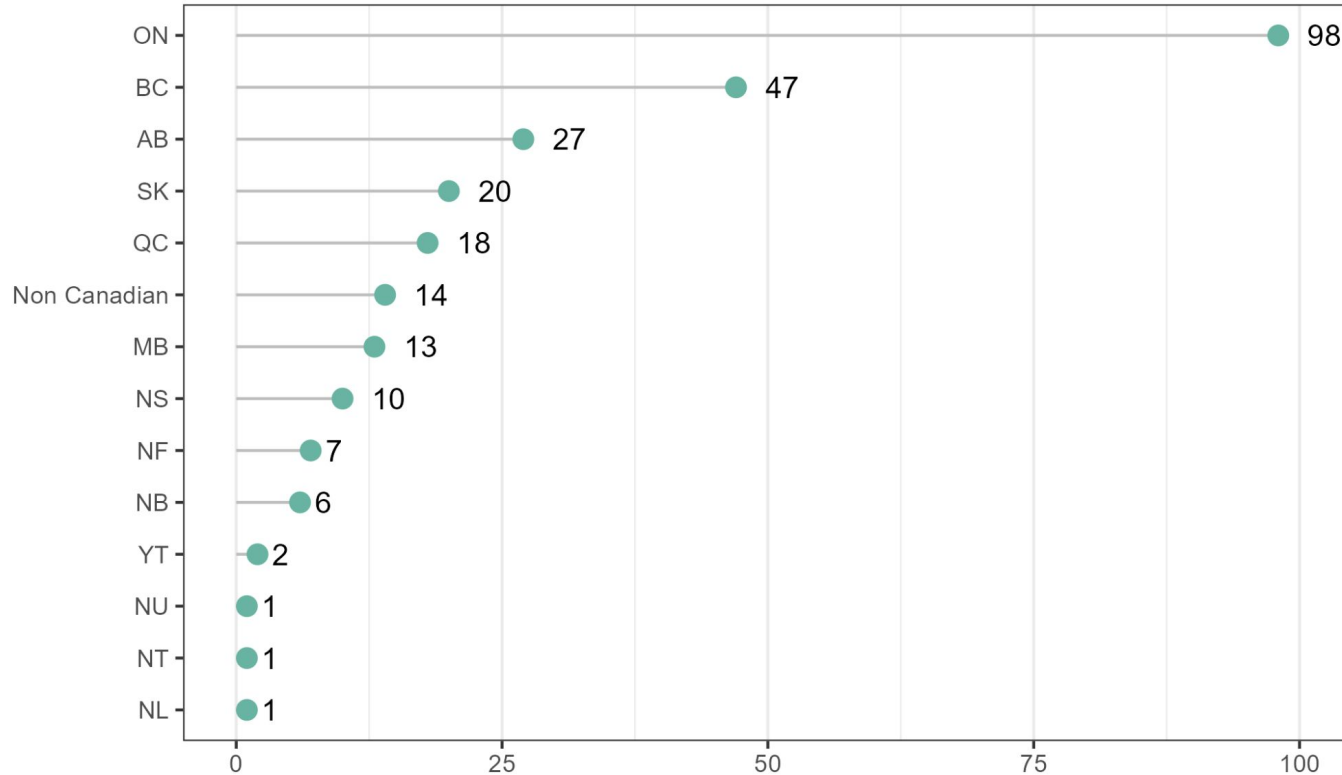
Year-end membership numbers: trends



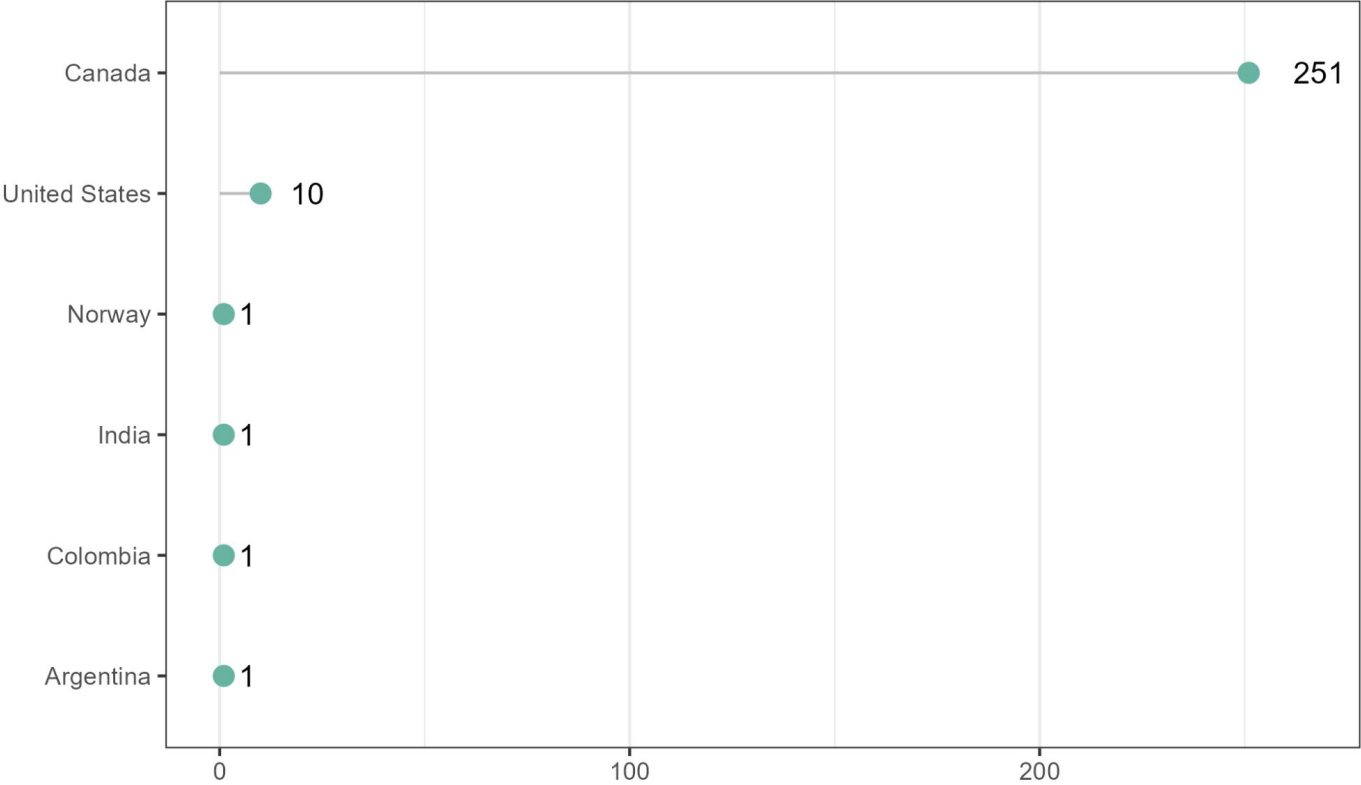
Membership types by Dec 2024



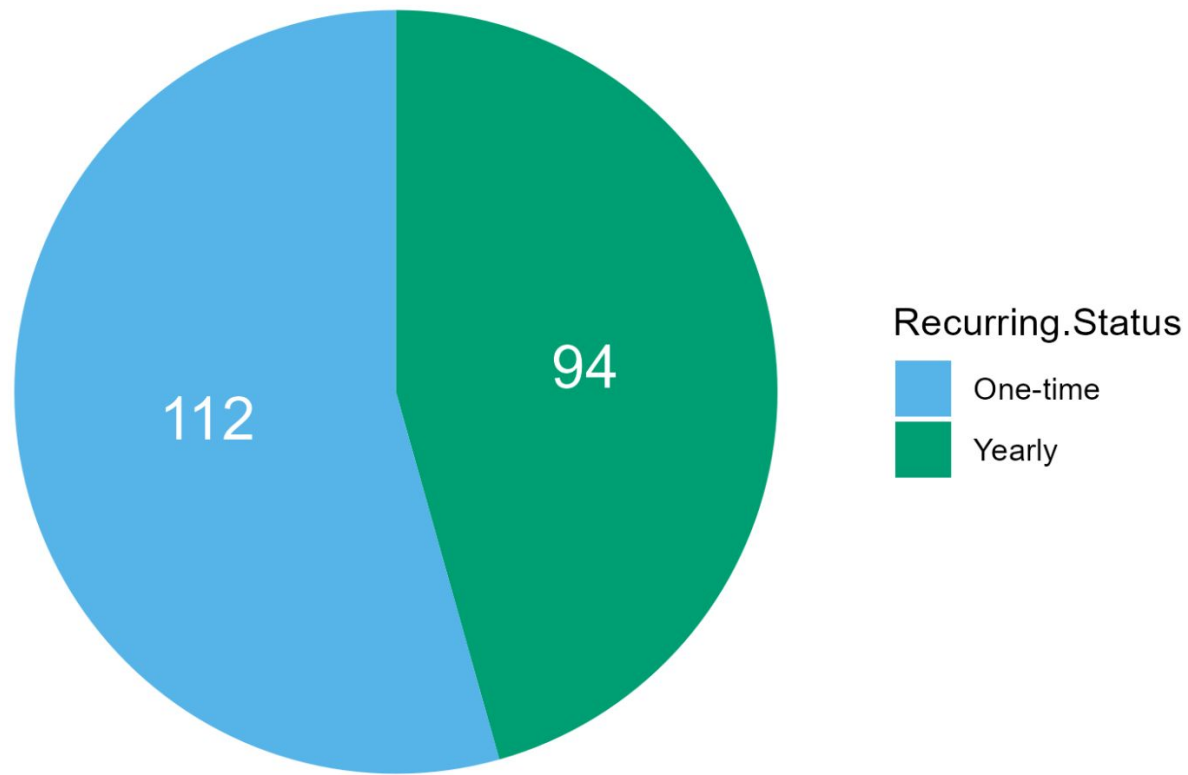
Membership locations by Dec 2024



Membership by Country by 2024



Membership renewal status from 2024 to May 2025



Updates on new membership platform

- Transition to new Zeffy Platform
 - Now dealing with current platform and old tracking for life members and multiyear-paid
- New platform interface changes constantly: continuous adaptation process
- Yearly Membership tracking: still testing new method of full cycle
- Email platform: not always friendly, glitches on emails to membership