SOCIETY OF CANADIAN ORNITHOLOGISTS REPORT ON MEMBERSHIP – AS OF 31 DECEMBER 2010

by Thérèse Beaudet Membership Secretary, SCO-SOC

This report gives the picture of SCO membership as of December 31st, 2010. Following recommendation by the Auditor, the Membership Report now follows SCO's fiscal year, January 1st - December 31st. In this report, we will compare the situation between 31 December 2009 and 31 December 2010.

At the end of 2010, the number of members reached 336 (Table 1); the number of members from the universities went back to the 2008 level, down to 193 due to a decrease in student members who went from 138 in 2009 to 115 in Dec 2010.Most of the other categories had a small decrease. The number of members working for Environment Canada/CWS is now 48, after a high of 87 at the end of 2005. The 336 members include 37 new members and 12 members who rejoined the society after being previously archived.

Table 1. Affiliation of SCO members (Those working for Environment Canada/CWS and in a University are listed as Environment Canada/CWS, in Category 2)

Affiliation (Category)	Member Dec 2008	%	Member Dec 2009	%	Member Dec 2010	%
None (0)	20	5,6	18	4,7	11	3,3%
University (1)	195	54,6	<mark>220</mark>	<mark>57,7</mark>	<mark>193</mark>	57,4%
Environment Canada/CWS (2)	50	14,0	52	13,6	48	14,3%
Other Fed. Gov. Agencies (3)	7	2,0	8	<mark>2,1</mark>	3	0,9%
Museum (4)	5	1,4	5	1,3	4	1,2%
Non Gov. Agencies (e.g. DU) (5)	17	4,8	19	5,0	16	4,8%
Prov. Gov. and Agencies (6)	17	4,8	19	5,0	18	5,4%
Clubs, Societies (7)	7	2,0	5	1,3	7	2,1%
Private Consultants (8)	32	9,0	27	7,1	27	8,0%
Libraries (9)	7	2,0	8	2,1	9	2,7%
TOTAL	357	100	381	100	336	100%

As is true for every year, the 2010 list includes those who have paid dues for 2011 and beyond, as well as those who have not yet renewed for 2010, but have paid for 2009 (Table 2). At the end of December 2010 there were 65 members who had not paid for 2010. The number of non-renewals always goes down in the first weeks of the year, after final notices are sent. For students in general the trend seems similar to past years: a lot of them join or renew in order to be eligible for awards. Most of them remain members when students, but usually do not renew after graduation if they do not work in ornithology. In April 2010, the names of members who did not pay for 2009 have been archived. The total number of names archived reaches now (July 2011) 498, including deceased. From year to year there is no clear pattern in the number of names which had to be archived, as shown in Table 3.

Table 2. Renewal Status of members

Paid through	Members Dec 2008	%	Members Dec 2009	%	Members Dec 2010	%
2007	39	10,9				
2008	168	47,1	98	25,7		
2009	88	24,6	111	29,1	65	19,3
2010	36	10,1	110	28,9	128	38,1
2011	13	3,6	36	9,4	82	8,0
2012	2	0,6	4	1,0	27	8,0
2013	1	0,3	7	1,8	10	3,0
2014	0	0	0	0	2	0,6
2015	0	0	0	0	0	0,0
2016	0	0	0	0	1	0,3
LIFE	7	2,0	12	3,1	18	5,4
Complimentary	3	0,8	3	0,8	3	0,9
TOTAL	357	100	381	100,0	336	100,0

Table 3. Number of names archived.

	Regular members	Sustaining members	Student members	Total archived
April 2006	26	1	17	44
April 2007	24	1	13	38
March 2008	47	2	35	84
April 2009	13	2	12	27
April 2010	<mark>29</mark>	0	42	<mark>71</mark>

Table 4 shows that only 29,8% of the current members joined before 2000, but the retention rate is high for those members; 20,5% joined from 2000 to 2004, and 47,9% joined after 2004.

Table 4. Year when members joined

Year joined	Members Dec 2009	%	Members Dec 2010	%
founders	15	3,9	14	4,2
1983-1989	50	13,1	47	14,0
1990-1994	21	5,5	20	6,0
1995-1999	25	6,6	19	5,7
2000-2004	82	21,5	69	20,5
2005-2009	182	47,8	124	36,9
2010			37	11,0
Unknown/complimentary	6	1,6	6	1,8
TOTAL	381	100	336	100,0

Allowing people to renew for more than one year increases retention. As Table 5 shows, at the end of 2010, 61% of the regular members renewed for more than one year, and about 46% of the students did so (that % does not take into account the students who received a free membership).

Table 5. Renewal pattern of members

Number of years paid	Members Dec 08	%	Members Dec 09	%	Members Dec 10	%
1	187	52,4	207	54,3	162	48,2
2	95	26,6	98	25,7	98	29,2
3	28	7,8	27	7,1	29	8,6
4	21	5,9	20	5,2	15	4,5
5	14	3,9	12	3,1	10	3,0
6	1	0,3	1	0,3	0	0,0
7	0	0,0	0	0,0	0	0,0
8	1	0,3	1	0,3	1	0,3
LIFE	7	2,0	12	3,1	18	5,4
Complimentary	3	0,8	3	0,8	3	0,9
TOTAL	357	100	381	100	336	100,0

A breakdown of the membership by category is shown in Table 6. The number of sustaining members decreased to 12 (was 18 in 2007 and 15 in 2008), and goes down when some of them join as Life members or do not renew their membership. As an incentive, the SCO gives a charity receipt of \$25 for Sustaining memberships and of \$250 for Life membership. Six people became Life members in 2010, taking the number of Life members to 18. Twelve free memberships were given to students who received awards or were runner-ups.

Table 6. Breakdown of SCO membership by categories

Membership Category	Members Dec 2008	%	Members Dec 2009	%	Members Dec 2010	%
Regular (\$25/year)	216	60,5	216	56,7	188	56,0
Sustaining (\$50/year)	<mark>15</mark>	<mark>4,2</mark>	<mark>12</mark>	3,1	12	3,6
Student (\$10/year)	95	26,6	114	29,9	103	30,7
Free - Student Award	21	5,9	24	6,3	12	3,6
Life (\$500)	<mark>7</mark>	<mark>2,0</mark>	<mark>12</mark>	<mark>3,1</mark>	<mark>18</mark>	<mark>5,4</mark>
Complimentary	3	0,8	3	0,8	3	0,9
TOTAL	357	100,0	381	100,0	336	100,0

As usual, SCO membership has been broken down geographically (Table 7). The SCO is truly a national entity, represented in every province and territory, except in PEI and the Nunavut. The provincial and territorial representation is slightly different from previous years, since there has been an increase in membership in Western Canada following the 2009 meeting in Edmonton. Membership from abroad (many of these are, of course, actually Canadians living elsewhere, mainly in the U.S.) seemed more or less stable from year to year (36 in 2005, 2006 and 2007) but has been decreasing in the last 3 years (32 in 2008, 31 in 2009 and 25 in 2010).

Table 7. Geographical breakdown of SCO membership

Geographical area	Members Dec 2008	%	Members Dec 2009	%	Members Dec 2010	%
Newfoundland	10	2,8	12	3,1	9	2,7
Nova Scotia	12	3,4	12	3,1	12	3,6
New Brunswick	17	4,8	17	4,5	16	4,8
Prince Edward Island	1	0,3	1	0,3	0	0,0
Québec	48	13,4	49	12,9	40	11,9
Ontario	116	32,5	113	29,7	95	28,3
Manitoba	14	3,9	19	5,0	15	4,5
Saskatchewan	25	7,0	26	6,8	28	8,3
Alberta	26	7,3	37	9,7	34	10,1
British Columbia	53	14,8	60	15,7	58	17,3
Yukon	1	0,3	1	0,3	1	0,3
North West Territories	3	0,8	3	0,8	3	0,9
Nunavut	0	0,0	0	0,0	0	0,0
Unites States	26	7,3	24	6,3	18	5,4
Mexico	0	0,0	0	0,0	0	0,0
Australia and New Zealand	0	0,0	2	0,5	2	0,6
Europe	5	1,4	5	1,3	5	1,5
TOTAL	357	100	381	100	336	100,0

The existence of the SCO webpage, and the fact that a membership application form can be downloaded from the webpage or from *Picoides*, has proven useful. This year again, individuals undoubtedly discovered the existence of the SCO from the web.

Finally, I have to mention that I sent several collective electronic messages, most of them bilingual, to SCO members in 2010, many of them in relation to *Picoides* (announcing new issues, sending calls for papers) as well as notices to members who had to renew their membership, announcements of new issues of *Avian Conservation and Ecology - Ecologie et Conservation des Oiseaux (ACE-ECO)*, varied announcements for awards and meetings, fundraising for awards, etc. Out of the 336 members, I had email addresses for all except 6 of them: 5 do not have e-mail addresses, and 1 student did not let me know his new e-mail address. Only 4 members with internet access requested paper copies of *Picoides*, which are also sent to member libraries and to Library and Archives Canada.

It has been my pleasure to serve as Membership Secretary for the past 8 years. I have to thank the Treasurer, Pierre Lamothe, with whom I worked closely on the membership file, Dorothy McFarlane Diamond, who is sending paper copies of *Picoides* to about 20 members and libraries, Editor Rob Warnock, Ken Otter, Bob Clark, Russ Dawson and Ian Warkentin for awards, Erica Nol, Joe Nocera, former presidents and all the other members who provided me with information and electronic material I needed as Membership Secretary.

Thanks to all.

Thérèse Beaudet SCO Membership Secretary/Secrétaire aux membres de la SOC 27 July 2011