



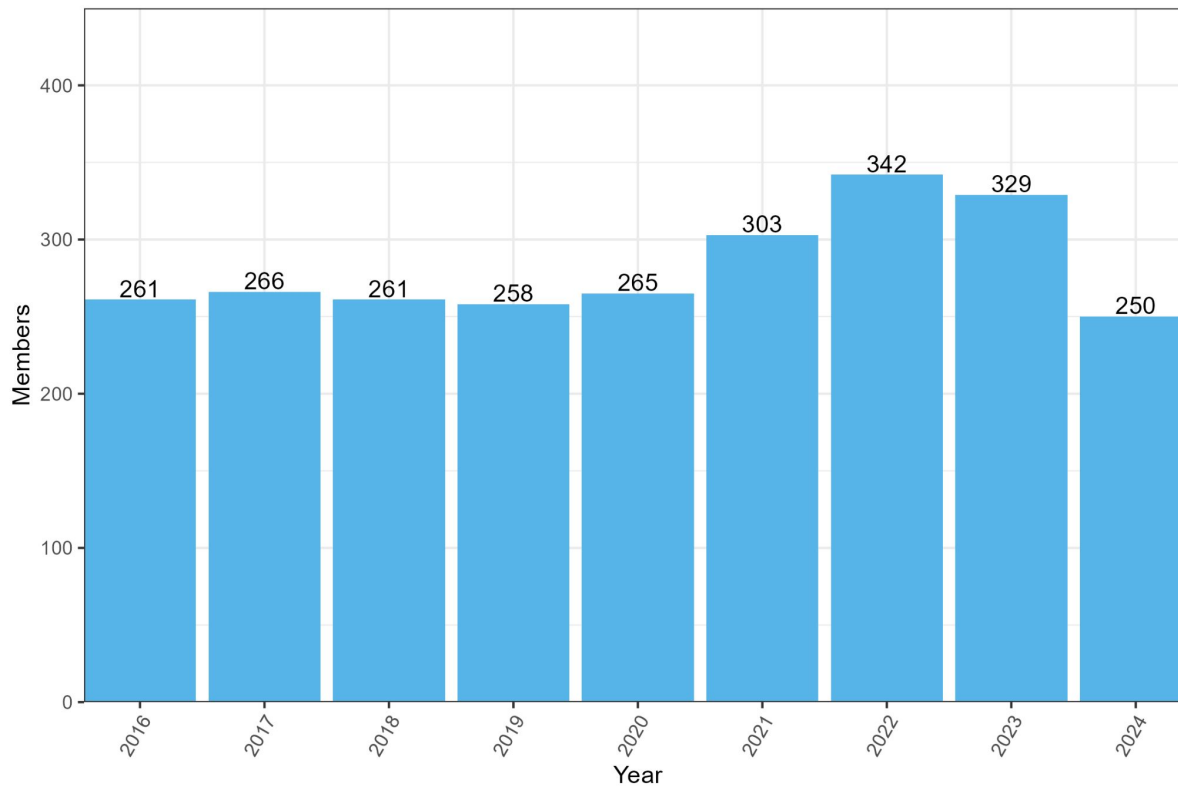
Society of Canadian Ornithologists
Soci t  des ornithologistes du Canada

Membership Secretary report 2024

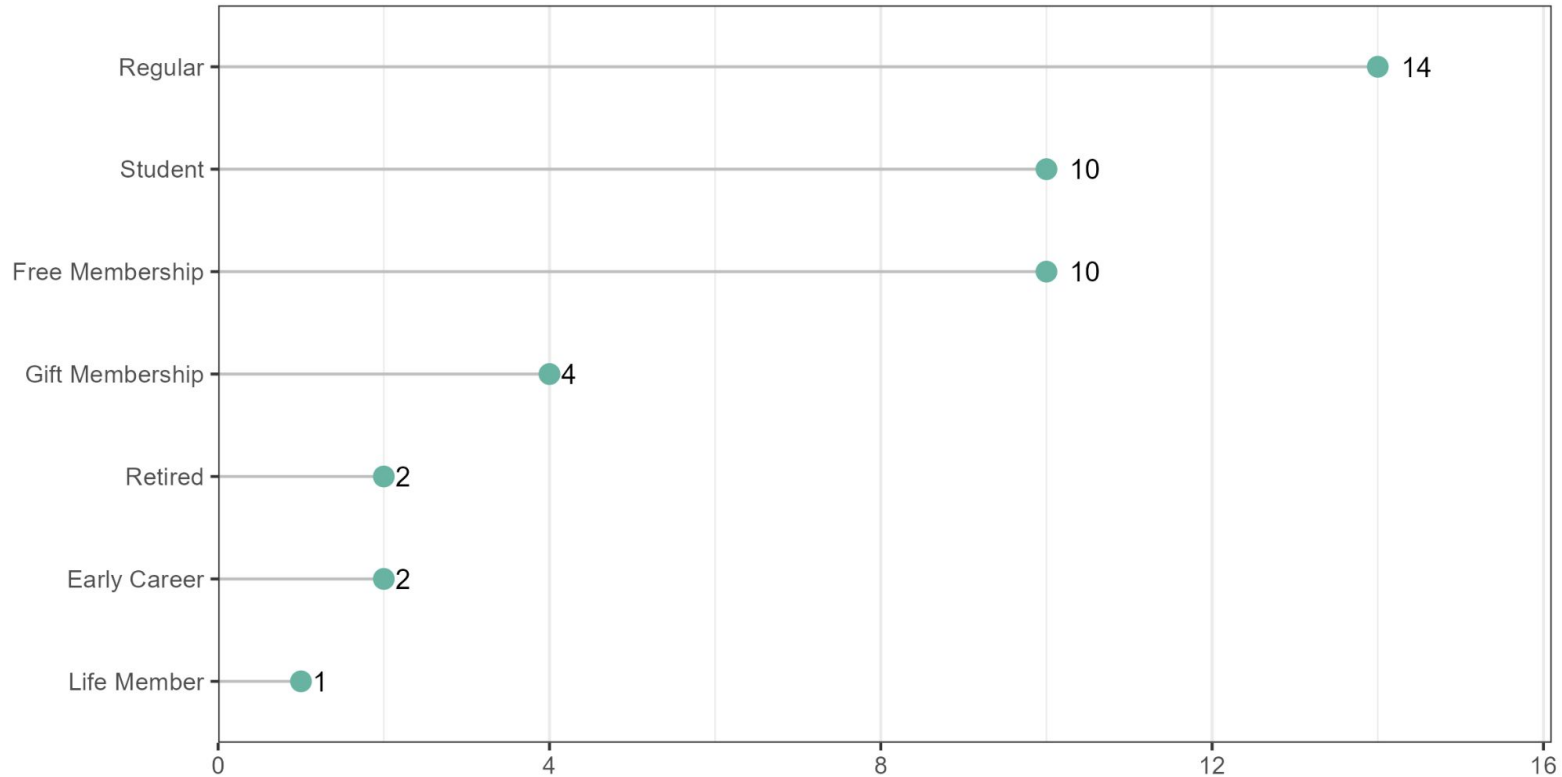
Francis van Oordt
membershipsecretary@sco-soc.ca

(amended version as of May 2026)

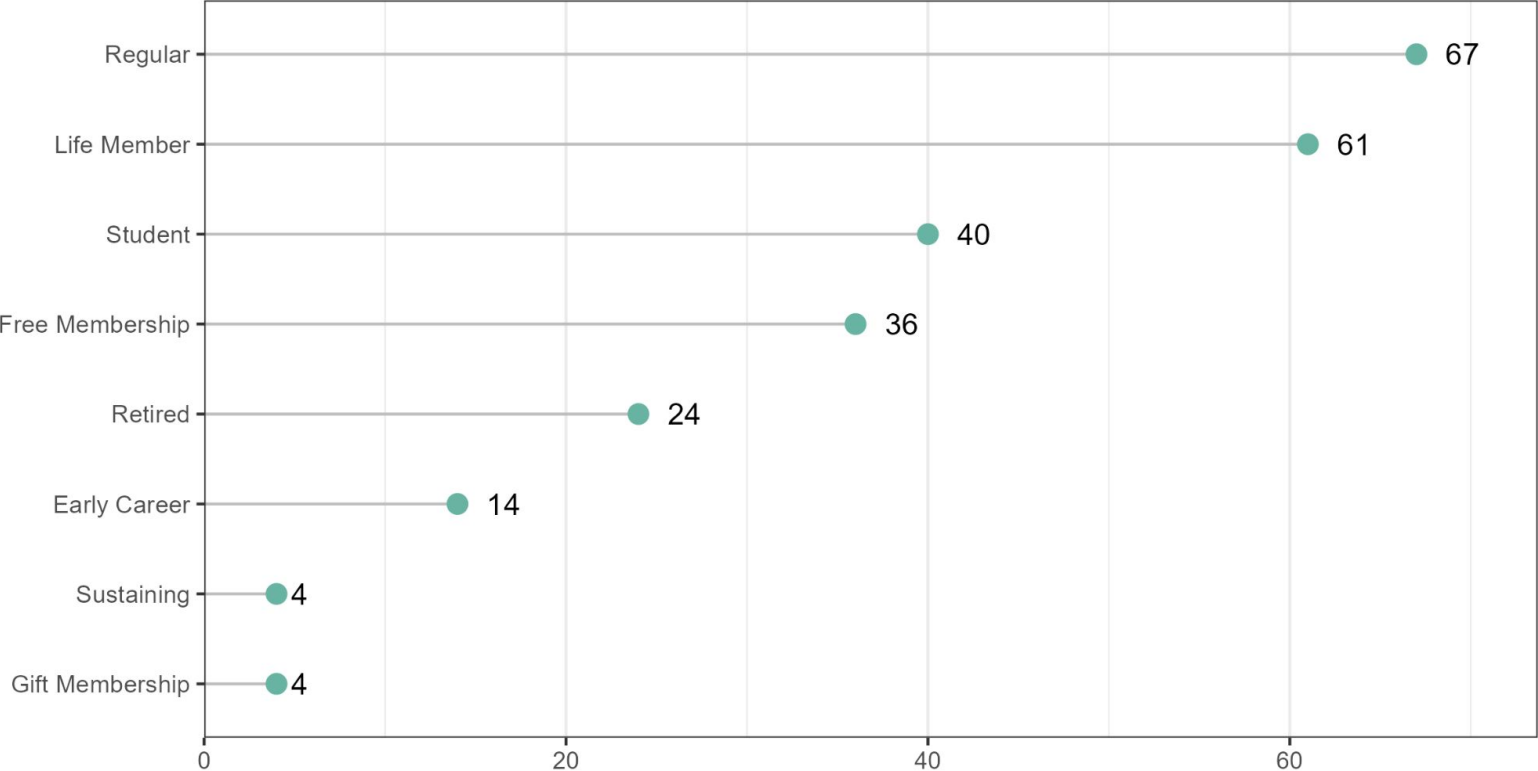
Year-end membership numbers: trends



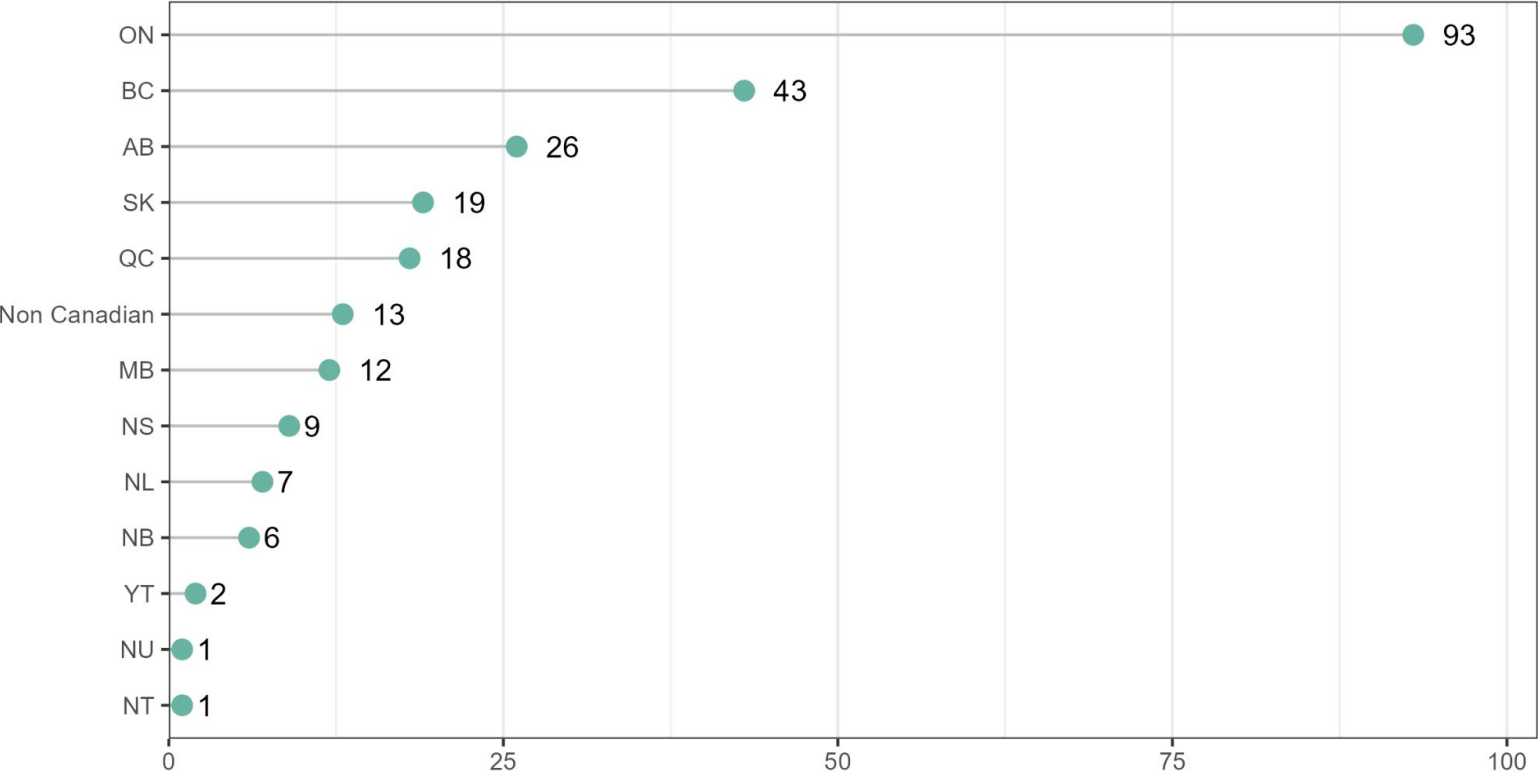
Membership adhesions in 2024 with new platform



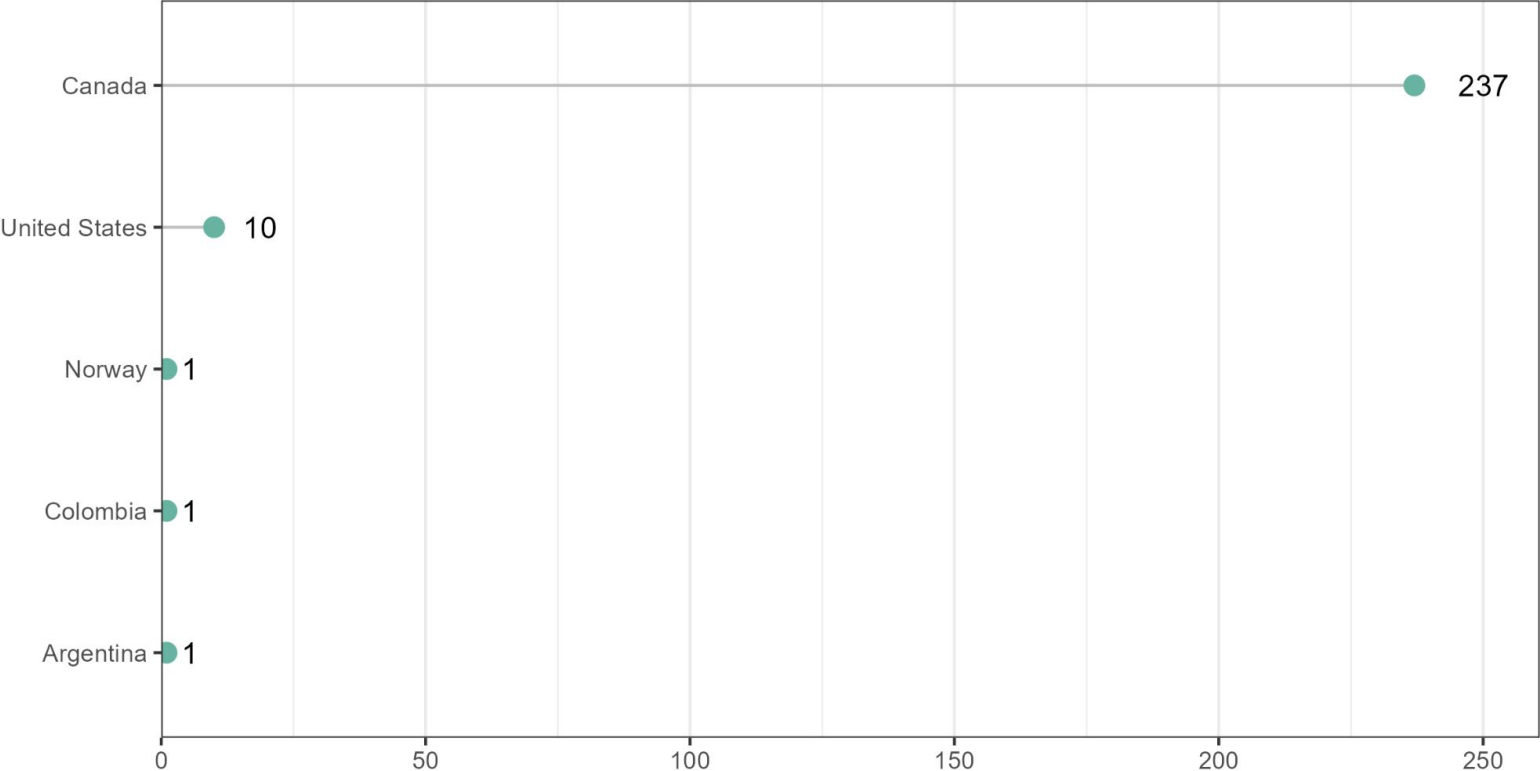
Membership types by 2024



Membership locations by Dec 2024



Membership by Country by 2024



Updates on new membership platform

- Transition to new Zeffy Platform
 - Now dealing with current platform and old tracking for life members and multiyear-paid
- New platform interface changes constantly: continuous adaptation process
- Yearly Membership tracking: still testing new method of full cycle
- Email platform: not always friendly, glitches on emails to membership