

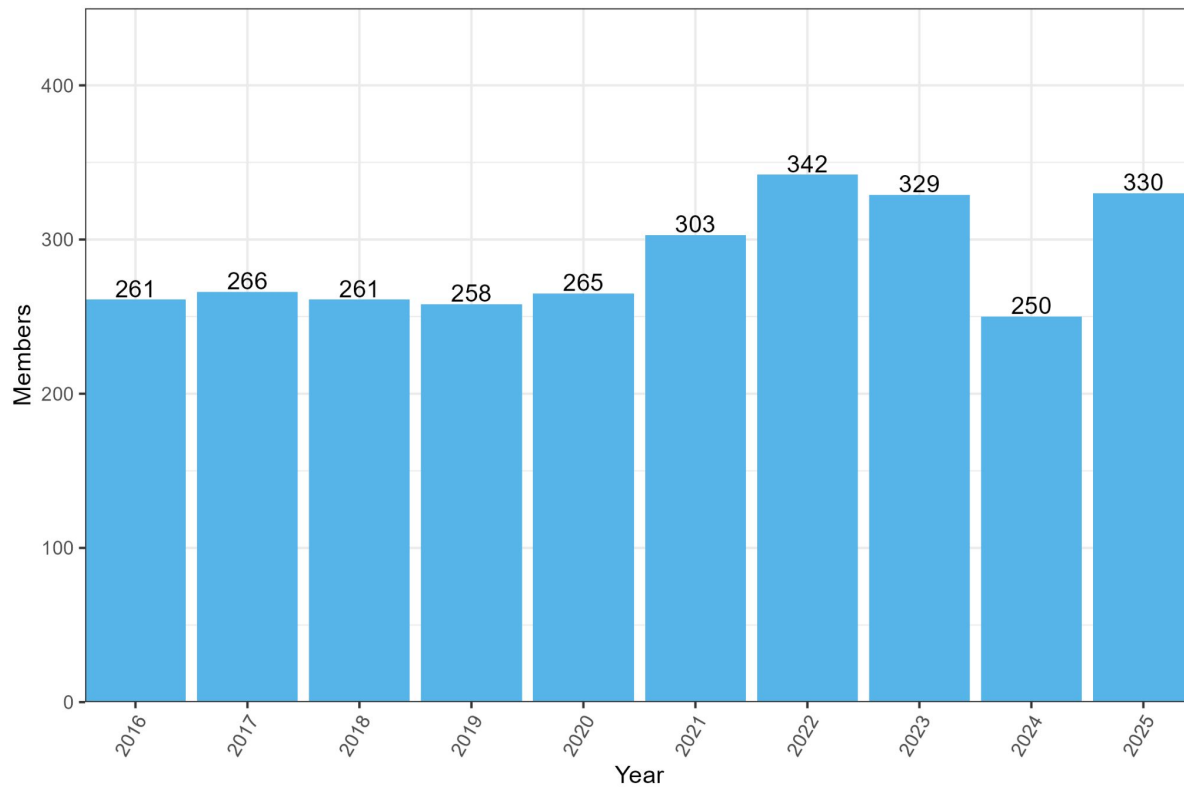


Society of Canadian Ornithologists
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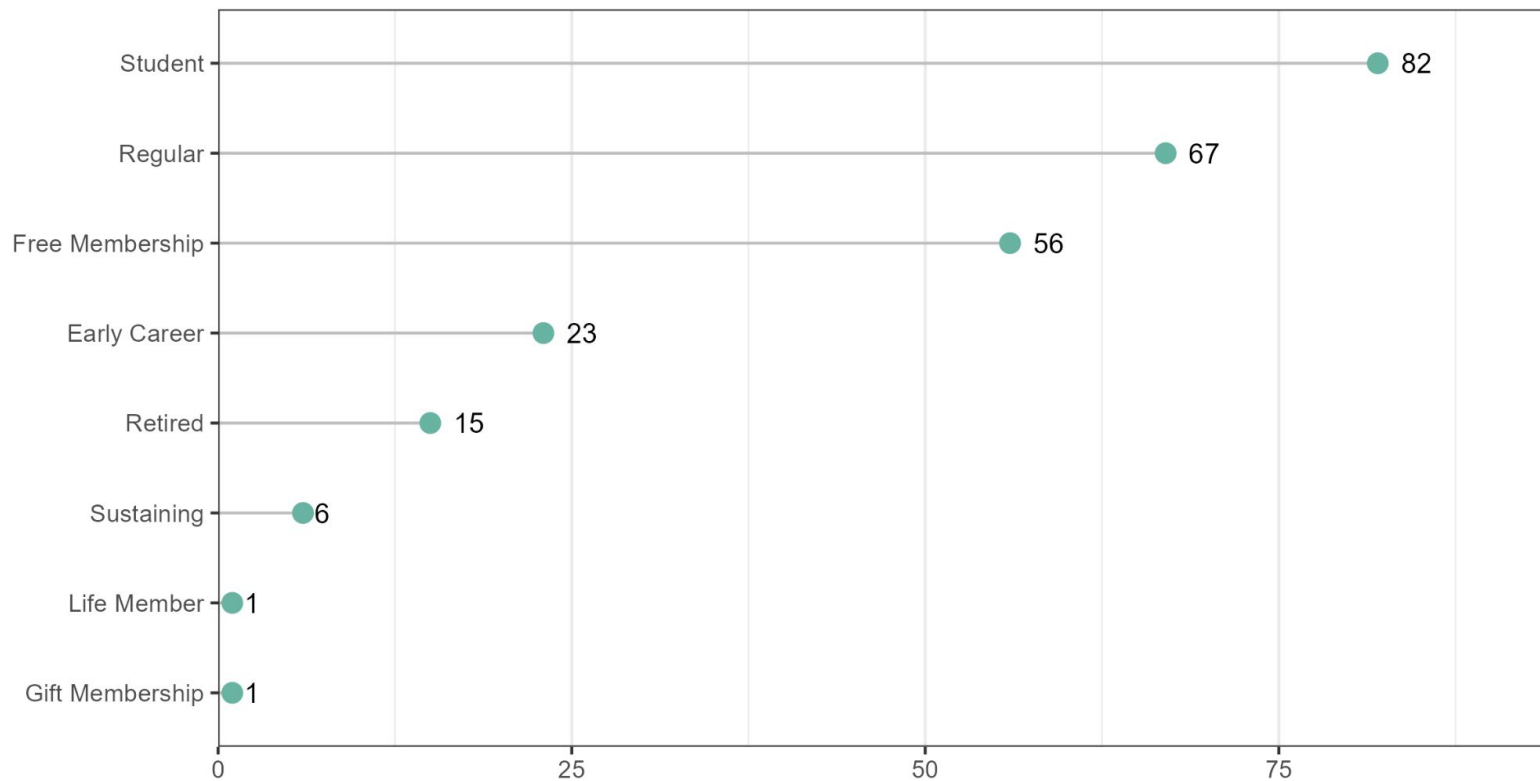
Membership Secretary report 2025

Francis van Oordt
membershipsecretary@sco-soc.ca

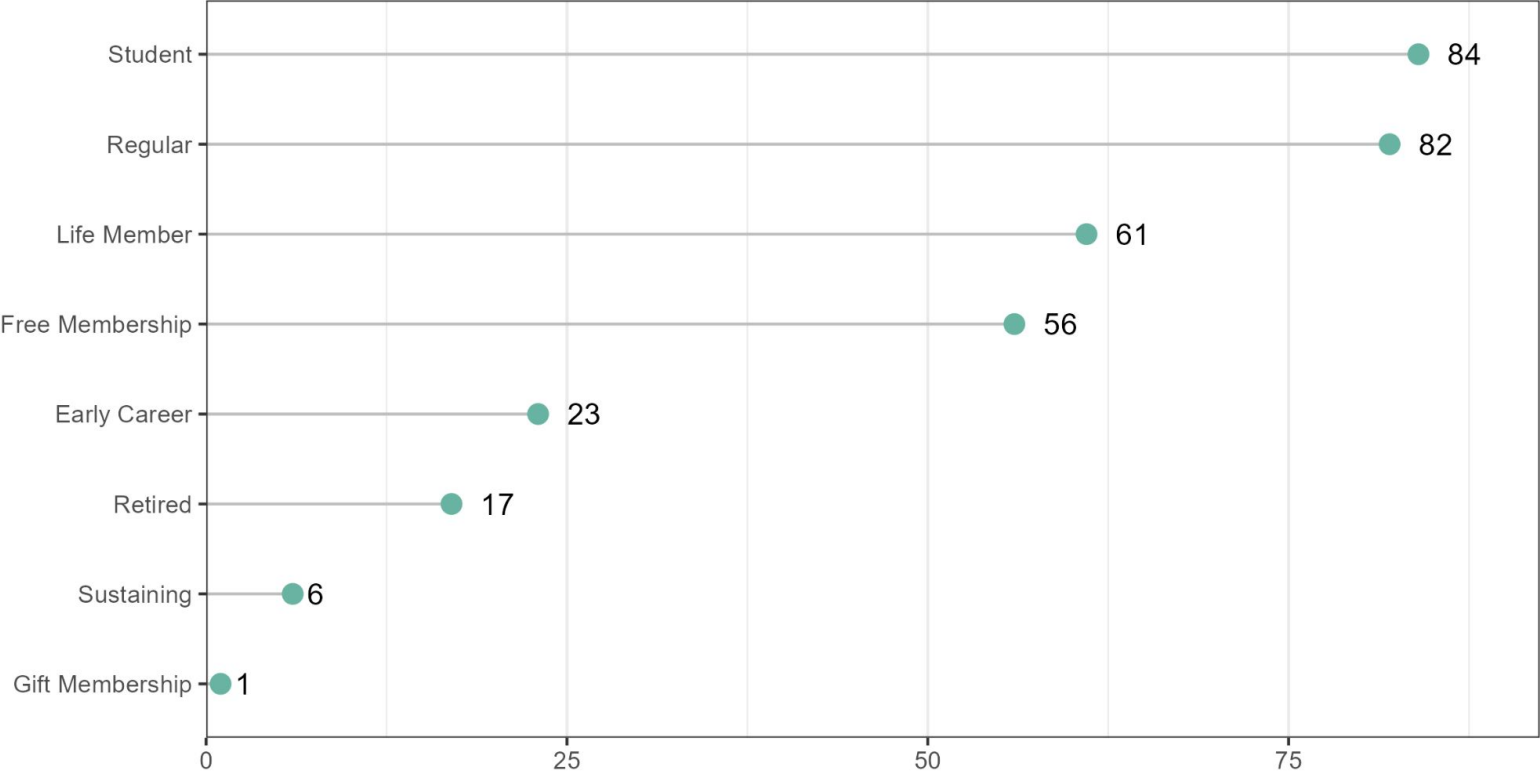
Year-end membership numbers: trends



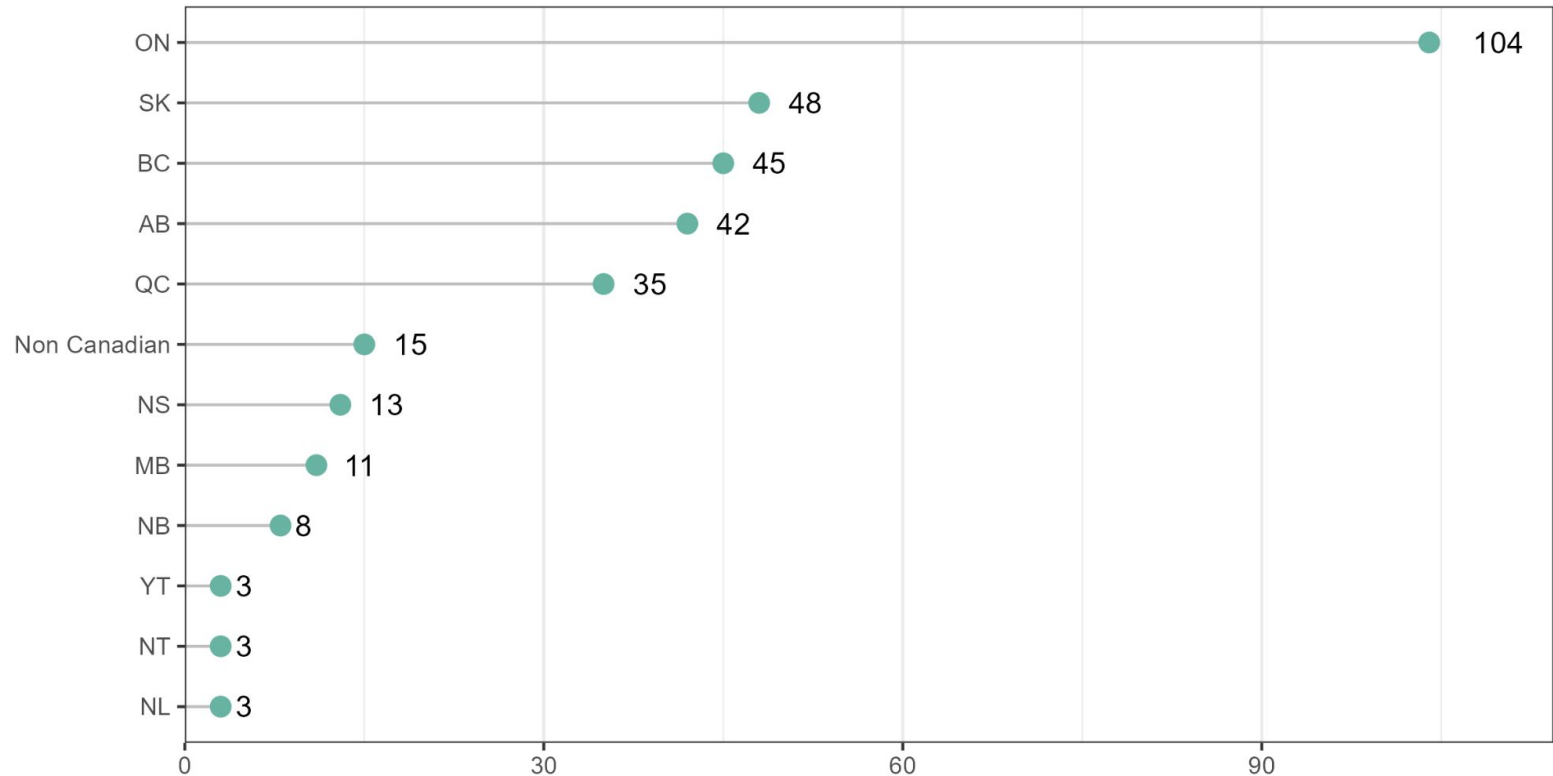
Membership adhesions in 2025



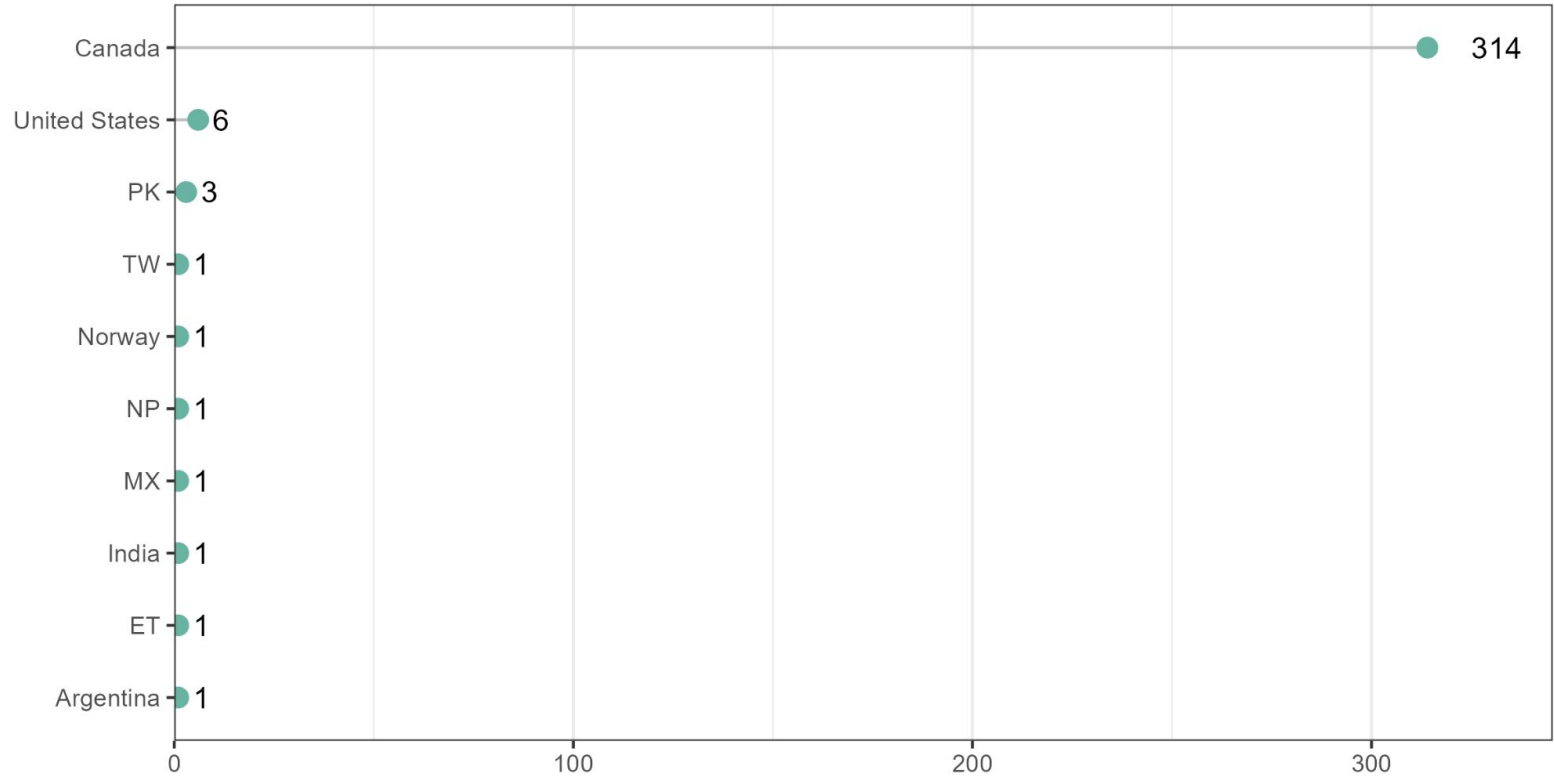
Total members breakdown for 2025



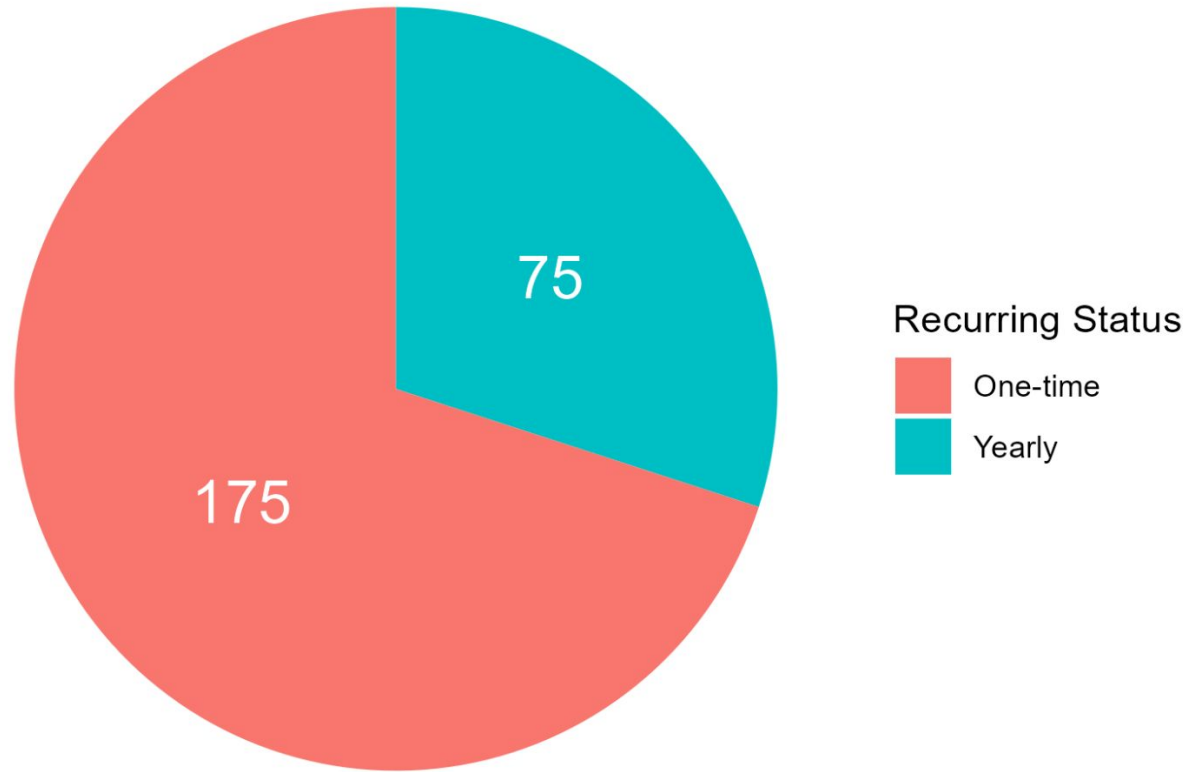
Membership locations by Dec 2024



Membership by Country by 2024



Membership renewal 2025



Updates on new membership platform

- Full year of new registrations through Zeffy only
 - Still need old tracking system for life members and multiyear-paid
 - Still dragging some multi-year payments with previous system
- Yearly Membership tracking:
 - Memberships are now tracked by the Zeffy system
 - We consider now membership adhesions between January 1 and December 31 is the current year 2025)